

Korea M&A Corporation

Sep 2021

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Summary of Company



Korea M&A Corporation is the first M&A advisory firm in Korea and is providing a variety of financial services like M&A, fund raising, crypto token issuing and so on.

Korea M&A

- ◆ Korea M&A which is the first M&A advisory in Korea was established by SM Kwon who is the former chairman of KTB financial group in Korea.
- ◆ Dozens of M&A deals was completed successfully and Korea M&A directly had invested in a lot of companies. Recently we are helping Korean companies to extend its business abroad.
- ◆ 20+ years experienced investment experts are running Korea M&A Corporation. We had worked in Merrill Lynch, Barclays, Samsung, MiraeAsset and KTB.
- We have expertise in information technology, game, blockchain, AI and clean technology industry
- ◆ In addition, we have a robust industrial network in Asia Pacific market





Year	History
1990~	1995: SM Kwon established Korea M&A Corporation.
	1997: Advice on acquisition of Willbes (KOSPI)
	1999: Advice on acquisition of KTB Network Advice on acquisition of Auction, Job Korea etc.
2000~	2001: Advice on divestment of Auction to e-Bay.com (NASDAQ)
	2003: Investment in Game companies (Ndoors, Next Play)
	2005: Advice on divestment of Job Korea to Monster.com (NASDAQ)
	2007 Advice on divestment of Korea Cable TV to CJ
	2010: Advice on divestment of Ndoors to Nexon Advice on divestment of Next Play to NC Soft
	2011: Advice on divestment of Plasmart (Cross Boarder deal)
	2021: Francis Han acquired Korea M&A Corporation

Success Case Analysis



Success Cases of Korea M&A



Acquisition of Willbes (1997)

- Advice of Korea Corporation Investment(Family company)'s acquisition of Willbes (KOSPI)
- Business restructuring and development of new businesses IT, clean technology and automotive parts
- Net income was significantly improved (USD 0.3mln \rightarrow 7.3mln)



Acquisition of KTB network (1999)

- Advice of Willbes' acquisition of KTB, state owned enterprise.
- Turned around KTB which had suffered from chronic deficit.
- Present, AUM is over USD 2bln and invested in over 1800 firms.
- Subsidiary KTB Asset Management's AUM is about USD 10 bln.
- KTB took license of Securities and began its business as Securities in 2008.

Success Case Analysis



Success Cases of Korea M&A



Investment of Auction (1999~2001)

- Acquisition of Auction, internet shopping website in 1999.
- Turned around Auction which suffered from chronic deficit.
- Divestment of Auction to eBay.com in 2001
- Recorded 25 times of investment returns during 2 years.
- The first Cross-Border M&A in Korea.



Investment of Job Korea (1999~2005)

- Acquisition of Job Korea, online job seeker in 1999.
- Divestment of Job Korea to Monster.com (NASDAQ) in 2005
- Recorded 50 times of investment returns during 6 years.

Transactions (1)



Buy side (including merger)

- Willbes (KOSPI)'s acquisition of KTB Network Co.
- Willbes (KOSPI)'s acquisition of MSTech Co.
- Hansol Group's acquisition of Korea marvel Co.
- * Hansol Group's acquisition of Oksori Co.
- Hansol Group's acquisition of Hansol PNS Co. (former Kwanglim)
- Shinwon Group's acquisition of KwangMyung Electrics Co.
- GeoPyung Group's acquisition of Taepyungyang Fashion Co.
- * Hansol Group's acquisition of YoungWoo company Co.
- ❖ PoHang saving bank's acquisition of YongDuk saving bank
- ChangNyung saving bank's acquisition of Paradise saving bank
- KCC Corporation co.'s acquisition of JinYang MoonMak
 Factory asset
- ❖ Korea Tarpaulin Inc. ♀ acquisition of Korea KDK Co.

- Dreamwiz.com's acquisition of the division of Portal business of Intizen Co.
- Cnexus Inc.'s acquisition of Enter one Co. (KOSDAQ)
- Merger of DaeKyung Env., DaeKyung EnTech and DaeKyung clico.
- IONE venture capital Co.'s acquisition of C&L venture capital
- ❖ Job Korea Co.'s acquisition of OAB Co.
- ❖ Job Korea Co.'s acquisition of Humanpia Co.
- Yes 24 Co.'s acquisition of Wow book
- Merger of Wow book Co. and Gold book Co.
- Saehan Information Technology Inc.'s acquisition of Dongseo Express Co.
- ❖ Hanbitnet Co.'s acquisition of Jung&Lee Accounting Institute
- ❖ ACE High Tech's acquisition of KBP Japan

Transactions (2)



Sell side

- SM Kwon's divestment of Job Korea Co. to Monster Worldwide Inc.
- * Cnexus's divestment of Enter one Co.
- Sonus Technology Co.'s divestment of Shinsung Ind. Contruction Co.
- Divestment of Orientech (KOSDAQ)
- Divestment of AP Woojoo Tongshin Co.
- DaeKyung Group's divestment of DaeKyung Technos Co.
- Divestment of Hanbitnet Co., Ltd (KOSDAQ)

- ❖ Willbes(KOSPI)'s divestment of Auction.co.kr to eBay Inc.
- ❖ BD Lee's divestment of Korea Cable Broadcast Co. to CJ
- Korea Corporation Investment's divestment of Next Play Co. to NC soft
- Korea Corporation Investment's divestment of Ndoors to Nexon Co.
- Hanson Tech Co.'s divestment of Business assets to Korea Industry Technology (KOSPI)
- ❖ YK Lee's divestment of Plasmart Co. to MKS Instruments (NASDAQ)

Investment

- Wiseon (Game)
- Nextplay (Game)
- Soo education (Online Contents)
- MiraeAsset VC's Agri-fund raising

- Turtle books (Online contents)
- China CNK (Online contents)
- Acquisition of Scandal Korea Cosmetic's asset
- Norwegian Songa offshore's fund raising

Contactable Networks



Financial Institute



















National Pension Service





삼성자산운용

삼성증권

Islamic Bank

Korea Federation **Community Credit Cooperatives**



Korea Securities Finance Corporation

Qatar Dev. Bank



Korea Dev. Bank



🗬 우리투자증권

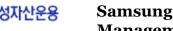
▲ 현대중권

Shinhan Bank



🙈 신영증권

MiraeAsset Group





Woori Securities

Hyundai Securities

SK Securities

Meritz Securities

KTB Securities

Shinyoung Securities

方 한국투자 파트너스

Samsung Asset Management



IMM

Partners



STIC Investment

Korea Investment



Merrill Lynch

Asset Management

Goldman Sachs

Lindeman Asia Lindeman Asia

kt capital KT capital

Merrill Lynch Korea

Goldman Sachs Management



Contactable Networks



Corporation



Samsung Group



Toyota



SK Group



Posco Group



Hanwha Group



LS Group



KT



Hansol Group



KT&G



CJ Group



STX Group





Daewoo International



NHN



Nexon



NC soft



Hansco



Daum communications

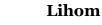




Interpark



NOROO 노루홀딩스





Auction



Sungchang



Gmarket



Hi air Korea



WemakePrice

MKS Instruments



JEL



HUNUS

Hunus



MNtech

에스원 Sone

Team



CEO Francis Han

Partner JR Kwon

Partner CK Park

Education:

2001 Techno MBA from KAIST

1996 B.S. in Physics from KAIST

Education:

1997 B.A. in Industrial Management from KAIST

Education:2002 Techno MBA from KAIST

1990 B.A. in Economy from SNU

Experience:

2020 Director of Hyundai Asset MGT

2013 CEO of Korea M&A Corp.

2006 MiraeAsset Venture Capital

2005 Beijing Agent Corp.

2001 Korea M&A Corp.

Experience:

2013 Present, Advisor in Korea

M&A Corporation

1999 CEO in Korea M&A

Corporation

1999 Executive in KTB network

1997 Executive in Willbes

1997 IBS Consulting Group

Experience:

2020 Senior managing director in

Justfog Technology

2012 Managing director in Songwon

Group

2004 Team leader in Shinhan Bank

2000 Co-Founder Korea Venture

Holdings

1999 Team leader in WebOmega

1996 Staff in KDB capital

Team



Advisor JJ Ryu

Education:

1995 Master and Ph. D. in Business Admin. from Seoul Natl. Univ.

1988 B.A. in Economy from Seoul Natl. Univ.

Experience:

2014 CRO of Meritz Financial holdings

2010 CEO of Hillstone Partners

2002 Samsung Asset Management

1995 Samsung Finance Institute

Advisor SJ Han

Education:

2006 MBA from Yonsei Univ.

1997B.A. in Business Administration from Yonsei Univ.

Experience:

2020 Partner in The wealth investment

2013 CEO of LAKE hills golf club

2009 Mirae Equity Partners

2001 Merrill Lynch

1997 HSBC BANK

Advisor DW Kang

Education:

1994 Completed a course in Law school from Seoul Natl. Univ.

1992 B.A. in Law from Seoul Natl. Univ.

Experience:

2012 Managing director in Joycity (KOSDAQ)

2007 KTB network

2000 Korea M&A Corporation

1998 LG insurance

Advisor JH Song

Education:

B.A. in economics from MIT

Experience:

2018 Managing director in Meritz group

2011 ANZ Bank Korea Director

2009 Barclays Bank

2001 Bank of America

1999 Morgan Guaranty Trust

1994 JP Morgan Securities







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