



Korea M&A Corporation

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Summary of Company

Korea M&A Corporation is the first M&A advisory firm in Korea and is providing a variety of financial services like M&A, fund raising, crypto token issuing and so on.

Korea M&A

- ◆ Korea M&A which is the first M&A advisory in Korea was established by SM Kwon who is the former chairman of KTB financial group in Korea.
- ◆ Dozens of M&A deals was completed successfully and Korea M&A directly had invested in a lot of companies. Recently we are helping Korean companies to extend its business abroad.
- ◆ 20+ years experienced investment experts are running Korea M&A Corporation. We had worked in Merrill Lynch, Barclays, Samsung, MiraeAsset and KTB.
- ◆ We have expertise in information technology, game, blockchain, AI and clean technology industry
- ◆ In addition, we have a robust industrial network in Asia Pacific market

History



Year	History
1990~	1995: SM Kwon established Korea M&A Corporation.
	1997: Advice on acquisition of Willbes (KOSPI)
	1999: Advice on acquisition of KTB Network Advice on acquisition of Auction, Job Korea etc.
2000~	2001: Advice on divestment of Auction to e-Bay.com (NASDAQ)
	2003: Investment in Game companies (Ndoors, Next Play)
	2005: Advice on divestment of Job Korea to Monster.com (NASDAQ)
	2007 Advice on divestment of Korea Cable TV to CJ
	2010: Advice on divestment of Ndoors to Nexon Advice on divestment of Next Play to NC Soft
	2011: Advice on divestment of Plasmart (Cross Boarder deal)
	2021: Francis Han acquired Korea M&A Corporation

Success Case Analysis

Success Cases of Korea M&A



Acquisition of Willbes (1997)

- Advice of Korea Corporation Investment(Family company)'s acquisition of Willbes (KOSPI)
- Business restructuring and development of new businesses – IT, clean technology and automotive parts
- Net income was significantly improved (USD 0.3mln → 7.3mln)



Acquisition of KTB network (1999)

- Advice of Willbes' acquisition of KTB, state owned enterprise.
- Turned around KTB which had suffered from chronic deficit.
- Present, AUM is over USD 2bln and invested in over 1800 firms.
- Subsidiary KTB Asset Management's AUM is about USD 10 bln.
- KTB took license of Securities and began its business as Securities in 2008.

Success Case Analysis

Success Cases of Korea M&A



Investment of Auction (1999~2001)

- Acquisition of Auction, internet shopping website in 1999.
- Turned around Auction which suffered from chronic deficit.
- Divestment of Auction to eBay.com in 2001
- Recorded 25 times of investment returns during 2 years.
- The first Cross-Border M&A in Korea.



Investment of Job Korea (1999~2005)

- Acquisition of Job Korea, online job seeker in 1999.
- Divestment of Job Korea to Monster.com (NASDAQ) in 2005
- Recorded 50 times of investment returns during 6 years.

Transactions (1)

Buy side (including merger)

- ❖ Willbes (KOSPI)'s acquisition of KTB Network Co.
- ❖ Willbes (KOSPI)'s acquisition of MSTech Co.
- ❖ Hansol Group's acquisition of Korea marvel Co.
- ❖ Hansol Group's acquisition of Oksori Co.
- ❖ Hansol Group's acquisition of Hansol PNS Co. (former Kwanglim)
- ❖ Shinwon Group's acquisition of KwangMyung Electrics Co.
- ❖ GeoPyung Group's acquisition of Taepyungyang Fashion Co.
- ❖ Hansol Group's acquisition of YoungWoo company Co.
- ❖ PoHang saving bank's acquisition of YongDuk saving bank
- ❖ ChangNyung saving bank's acquisition of Paradise saving bank
- ❖ KCC Corporation co.'s acquisition of JinYang MoonMak Factory asset
- ❖ Korea Tarpaulin Inc.의 acquisition of Korea KDK Co.
- ❖ Dreamwiz.com's acquisition of the division of Portal business of Intizen Co.
- ❖ Cnexus Inc.'s acquisition of Enter one Co. (KOSDAQ)
- ❖ Merger of DaeKyung Env., DaeKyung EnTech and DaeKyung clico.
- ❖ IONE venture capital Co.'s acquisition of C&L venture capital
- ❖ Job Korea Co.'s acquisition of OAB Co.
- ❖ Job Korea Co.'s acquisition of Humanpia Co.
- ❖ Yes 24 Co.'s acquisition of Wow book
- ❖ Merger of Wow book Co. and Gold book Co.
- ❖ Saehan Information Technolgy Inc.'s acquisition of Dongseo Express Co.
- ❖ Hanbitnet Co.'s acquisition of Jung&Lee Accounting Institute
- ❖ ACE High Tech's acquisition of KBP Japan

Transactions (2)

Sell side

- ❖ SM Kwon's divestment of Job Korea Co. to Monster Worldwide Inc.
- ❖ Cnexus's divestment of Enter one Co.
- ❖ Sonus Technology Co.'s divestment of Shinsung Ind. Contruction Co.
- ❖ Divestment of Orientech (KOSDAQ)
- ❖ Divestment of AP Woojoo Tongshin Co.
- ❖ DaeKyung Group's divestment of DaeKyung Technos Co.
- ❖ Divestment of Hanbitnet Co., Ltd (KOSDAQ)
- ❖ Willbes(KOSPI)'s divestment of Auction.co.kr to eBay Inc.
- ❖ BD Lee's divestment of Korea Cable Broadcast Co. to CJ
- ❖ Korea Corporation Investment's divestment of Next Play Co. to NC soft
- ❖ Korea Corporation Investment's divestment of Ndoors to Nexon Co.
- ❖ Hanson Tech Co.'s divestment of Business assets to Korea Industry Technology (KOSPI)
- ❖ YK Lee's divestment of Plasmart Co. to MKS Instruments (NASDAQ)

Investment

- ❖ Wiseon (Game)
- ❖ Nextplay (Game)
- ❖ Soo education (Online Contents)
- ❖ MiraeAsset VC's Agri-fund raising
- ❖ Turtle books (Online contents)
- ❖ China CNK (Online contents)
- ❖ Acquisition of Scandal Korea Cosmetic's asset
- ❖ Norwegian Songa offshore's fund raising

Contactable Networks

Financial Institute

	National Pension Service		MiraeAsset Group		Korea Investment Partners
	CPP Investment Board		Samsung Asset Management		IMM
	Islamic Bank		Samsung Securities		STIC Investment
	Korea Federation of Community Credit Cooperatives		Woori Securities		Kolon Investment
	Military Mutual Aids Association		Hyundai Securities		Lindeman Asia
	Korea Securities Finance Corporation		SK Securities		KT capital
	Qatar Dev. Bank		Meritz Securities		Merrill Lynch Korea
	Korea Dev. Bank		KTB Securities		ANZ Bank
	Shinhan Bank		Shinyoung Securities		Goldman Sachs Management

Contactable Networks

Corporation

	Samsung Group		Daewoo International		NHN
	Toyota		Hansco		Nexon
	SK Group		Dongsung Holdings		NC soft
	Posco Group		Noroo Holdings		Daum communications
	Hanwha Group		Lihom		Interpark
	LS Group		Sungchang		Auction
	KT		Hi air Korea		Gmarket
	Hansol Group		JEL		WemakePrice
	KT&G		MNtech		MKS Instruments
	CJ Group		Sone		Hunus
	STX Group				

Team



CEO Francis Han

Education :

- 2001 Techno MBA from KAIST
- 1996 B.S. in Physics from KAIST

Experience :

- 2020 Director of Hyundai Asset MGT
- 2013 CEO of Korea M&A Corp.
- 2006 MiraeAsset Venture Capital
- 2005 Beijing Agent Corp.
- 2001 Korea M&A Corp.

Partner JR Kwon

Education :

- 1997 B.A. in Industrial Management from KAIST

Experience :

- 2013 Present, Advisor in Korea M&A Corporation
- 1999 CEO in Korea M&A Corporation
- 1999 Executive in KTB network
- 1997 Executive in Willbes
- 1997 IBS Consulting Group

Partner CK Park

Education :

- 2002 Techno MBA from KAIST
- 1990 B.A. in Economy from SNU

Experience :

- 2020 Senior managing director in Justfog Technology
- 2012 Managing director in Songwon Group
- 2004 Team leader in Shinhan Bank
- 2000 Co-Founder Korea Venture Holdings
- 1999 Team leader in WebOmega
- 1996 Staff in KDB capital

Team

Advisor JJ Ryu

Education :

- 1995 Master and Ph. D. in Business Admin. from Seoul Natl. Univ.
- 1988 B.A. in Economy from Seoul Natl. Univ.

Experience :

- 2014 CRO of Meritz Financial holdings
- 2010 CEO of Hillstone Partners
- 2002 Samsung Asset Management
- 1995 Samsung Finance Institute

Advisor SJ Han

Education :

- 2006 MBA from Yonsei Univ.
- 1997 B.A. in Business Administration from Yonsei Univ.

Experience :

- 2020 Partner in The wealth investment
- 2013 CEO of LAKE hills golf club
- 2009 Mirae Equity Partners
- 2001 Merrill Lynch
- 1997 HSBC BANK

Advisor DW Kang

Education :

- 1994 Completed a course in Law school from Seoul Natl. Univ.
- 1992 B.A. in Law from Seoul Natl. Univ.

Experience :

- 2012 Managing director in Joycity (KOSDAQ)
- 2007 KTB network
- 2000 Korea M&A Corporation
- 1998 LG insurance

Advisor JH Song

Education :

- 1994 B.A. in economics from MIT

Experience :

- 2018 Managing director in Meritz group
- 2011 ANZ Bank Korea Director
- 2009 Barclays Bank
- 2001 Bank of America
- 1999 Morgan Guaranty Trust
- 1994 JP Morgan Securities

Location



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